

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

- On March 13, 2026, Starcom Holding AD sold 1,066,620 shares to Eurohold Bulgaria AD under a repurchase agreement at a unit price of EUR 0.720 per share.
According to the terms of the agreement, the maturity date is September 11, 2026, with a redemption price of EUR 0.763 per share.
- On March 16, 2026, Starcom Holding AD sold 520,000 shares to Eurohold Bulgaria AD under a repurchase agreement at a unit price of EUR 0.639 per share.
According to the terms of the agreement, the maturity date is April 16, 2026, with a redemption price of EUR 0.651 per share.

17-03-2026

Sincerely,

ASSEN MINCHEV, CEO