

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) № 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) № 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

- On August 24, 2026, Starcom Holding AD sold 1,910,000 shares to Eurohold Bulgaria AD under a repurchase agreement at a unit price of EUR 0.860 per share.
According to the terms of the agreement, the maturity date is February 15, 2027, with redemption at a price of EUR 0.890 per share.
- On August 25, 2026, Starcom Holding AD sold 1,990,000 shares to Eurohold Bulgaria AD under a repurchase agreement at a unit price of EUR 0.820 per share.
According to the terms of the agreement, the maturity date is February 19, 2027, with redemption at a price of EUR 0.848 per share.
- On August 25, 2026, Starcom Holding AD sold 2,000,000 shares to Eurohold Bulgaria AD under a repo agreement at a unit price of EUR 0.820 per share.
According to the terms of the agreement, the maturity date is 22-02-2027, with a redemption price of EUR 0.849 per share.
- On August 25, 2026, Starcom Holding AD sold 550,000 shares to Eurohold Bulgaria AD under a repo agreement at a unit price of EUR 0.820 per share.
According to the terms of the agreement, the maturity date is 22-02-2027, with a redemption price of EUR 0.849 per share.

27-08-2026

Sincerely,
ASSEN MINCHEV, CEO