

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification under Art. 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

We hereby and within the statutory term inform you that the Company's office has received a notification under Art. 19 (1) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014, as follows:

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- On August 26, 2026, Starcom Holding AD sold 1,760,000 shares to Eurohold Bulgaria AD under a repo agreement at a unit price of EUR 0.840 per share. According to the terms of the agreement, the maturity date is February 22, 2027, with a redemption price of EUR 0.869 per share.
- On August 26, 2026, Starcom Holding AD sold 1,620,000 shares to Eurohold Bulgaria AD under a repo agreement at a unit price of EUR 0.840 per share. According to the terms of the agreement, the maturity date is February 19, 2027, with a redemption price of EUR 0.869 per share.

28-08-2026

Sincerely,
ASSEN MINCHEV, CEO