



— Grupa Bonnier

PRESS

—
Rate card 2022

**Puls
Biznesu**

Main edition

Daily „Puls Biznesu”*



„Puls Biznesu”



WINIETA

format in mm:

40,3 x 47

PODWAŁ

format in mm:

40,3 x 47

84 x 47

127,8 x 47

171,5 x 47

259 x 47



BELKA

format in mm:

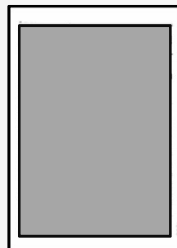
259 x 40



BELKA DUŻA

format in mm:

259 x 80



FP

(FULL PAGE)

format in mm:

259 x 364



M20

format in mm:

84 x 308



PODWAŁ IV okładka

format in mm:

259 x 47



M6

format in mm:

84 x 91



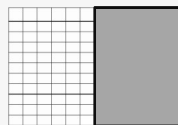
I COVER

WINIETA	13 800
PODWAŁ 1	13 800
PODWAŁ 2	21 850
PODWAŁ 3	32 200
PODWAŁ 4	40 250
PODWAŁ 6	47 150
BELKA DUŻA	75 900
BELKA	57 500
IV COVER	
FP	89 700
M20	24 150
PODWAŁ	26 450
M6	6 900
PREMIUM PAGES	
FP page 3	89 700
FP page 5	87 400
FP page 7	80 500
FP page 9	74 750

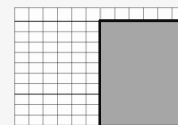
— „Puls Biznesu”



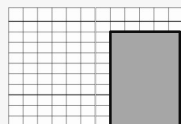
DP
(DOUBLE PAGE)
format in mm:
548 x 364



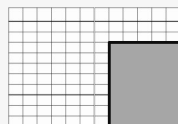
FP
(FULL PAGE)
format in mm:
259 x 364



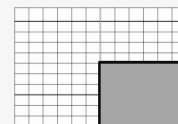
MFP
(MINI FULL PAGE)
format in mm:
259 x 308



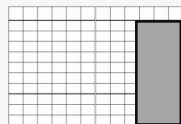
BJP
(BIG JUNIOR PAGE)
format in mm:
308



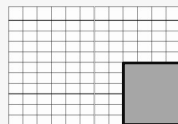
JP
(JUNIOR PAGE)
format in mm:
215,3 x 234,5



M36
format in mm:
259 x 185,5



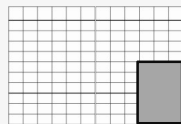
M30
format in mm:
127,8 x 308



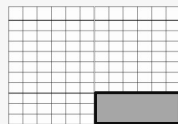
M24
format in mm:
171,5 x 185,5



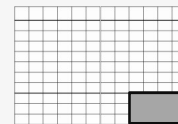
M21
format in mm:
127,8 x 210



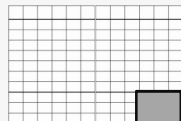
M18 vertical
format in mm:
127,8 x 185,5



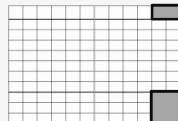
M18
format in mm:
259 x 91



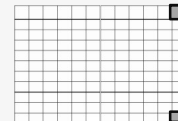
M12
format in mm:
171,5 x 91



M9
format in mm:
127,8 x 91



WINIETA 2
format in mm:
84 x 36,6



WINIETA 1
format in mm:
40,3 x 36,6

M6
format in mm:
84 x 91

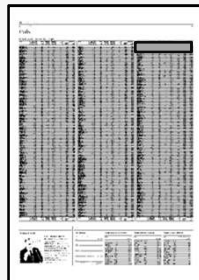
M1



BASIC FORMATS

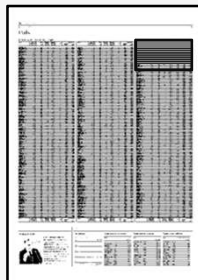
DP	93 150
FP	51 750
MFP	43 700
BJP	36 800
JP	29 900
M36	27 600
M30	24 150
M24	17 250
M21	29 900
M18 vertical	13 800
M18	13 800
M12	9 200
M9	6 900
M6	4 600
Winieta 1	4 600
winieta 2	9 200
M1	1 150

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BANNER WITH LOGO IN PERFORMANCE CHARTS

format in mm:
84 x 10,5



BANNER WITH LOGO IN PERFORMANCE CHARTS +

Ad bar

format in mm:
84 x 10,5
+ approx 2 mm
na pasek



NEW CONNECT

format in mm:
127,5 x 15,5



INVESTMENT
FUNDS
PULS
INWESTORA

INVESTMENT FUNDS PERFORMANCE CHARTS – banner with LOGO

One-month emission period of logotype*

One-day emission
period of logotype

130

INVESTMENT FUNDS PERFORMANCE CHARTS – banner with LOGO + ad bar

Presentation of a selected TFI unit
with a logotype

1-15 ad bars per one-month period*

Logotype + 1-15 ad
bars per one-day period

250

Logo + more than
15 ad bars
one-day period

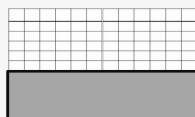
negotiable

LOGO NEW CONNECT

ONE-DAY PERIOD

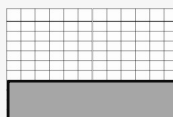
760

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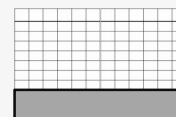
MS60

format in mm:
548 x 364



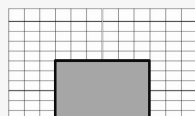
MS48

format in mm:
548 x 122,5



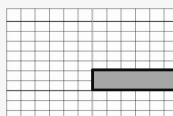
MS36H

format in mm:
548 x 91



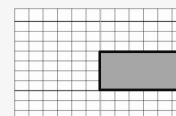
MS36V

format in mm:
285,5 x 217



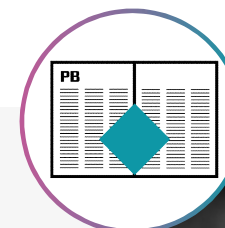
MS12

format in mm:
259 x 59,5



MS24

format in mm:
259 x 122,5

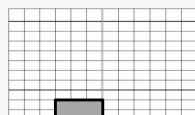


NON-STANDARD AD FORMATS

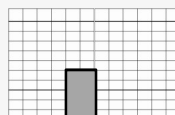
MS60	63 250
MS48	47 150
MS36V	36 800
MS24	29 900
MS18	20 700
MS12	16 100
MS60	57 500



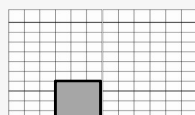
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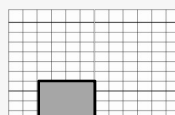
N6
horizontal
format in mm:
127,8x59,5
3 x 2 module



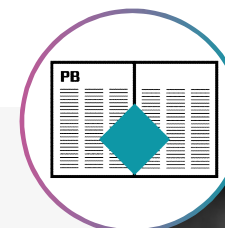
N10
vertical
format in mm:
84 x 154
2 x 5 module



N12
horizontal
format in mm:
127,8 x 122,5
3 x 4 module

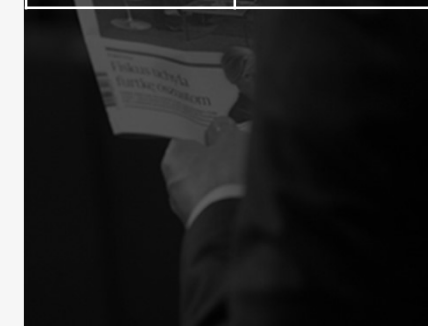


N16
horizontal
format in mm:
171,5 x 122,5
4 x 4 module



CONDOLENCES I OBITUARES

N6 PAGE 2	4 950
N6 OTHER PAGES	1 250
N10 PAGE 2	8 750
N10 OTHER PAGES	2150
N12 PAGE 2	10 780
N12 OTHER PAGES	2 700
N16 PAGE 2	15 250
N16 OTHER PAGES	3 850



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Business Polska

— We invite you to cooperate with us!

Surcharges	
place selection:	
Page. 3 +50%	
Page. 5 +45%	
Page .7 +40%	
Page. 9 and farther +35%	
Other rights +30%	
preparation of sponsored material +15%	
preparation of sponsored material+DTP +40%	
Color +30%	

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Bonnier Business (Polska) sp. z o.o.
1 Kijowska street, 03-738 Warsaw

XIII Economic Department of the National Court Register, KRS 24847
TIN 113-01-55-210, share capital 2 000 000 PLN

**Advertising
department:**

reklama@pb.pl

**Marketing
department:**

promocja@pb.pl

**Conferences
department:**

konferencje@pb.pl

**Sponsoring
department:**

sponsoring@pb.pl

**Subscription
infolinie:**

801 801 771, 812 812 971

**Subscription
department:**

prenumerata@pb.pl