



Grupa Bonnier

PRASA

cennik 2022

PULS
Medycyny

PULS
Farmacji

PulsWydania główne

Dwutygodnika „Puls Medycyny”



Dwutygodnik „Puls Medycyny”



WINIETA

format w mm:
46,5 x 78



SIL

do winiety
format w mm:
248,5 x 115,1



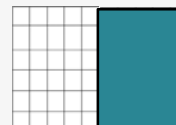
M5

format w mm:
248,5 x 55,5



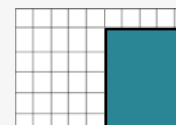
DP (DOUBLE PAGE)

format w mm:
548 x 364



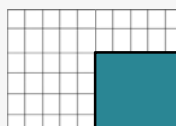
FP (FULL PAGE)

format w mm:
248,5 x 364



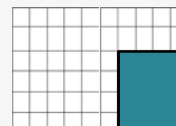
Format specjalny na otwarcia

format w mm:
248,5 x 308



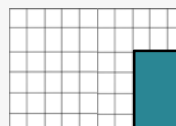
M20 (BIG JUNIOR PAGE)

format w mm:
248,5 x 234



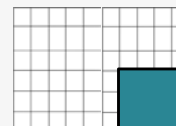
JP (JUNIOR PAGE)

format w mm:
198,1 x 234



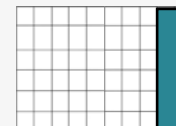
M12a

format w mm:
147,7 x 234



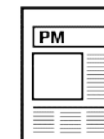
M12

format w mm:
198,1 x 174,5



M12 pion

format w mm:
97,3 x 364



OKŁADKA

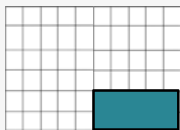
WINIETA	7 200
SIL do winiety	1 000
M5	9 000

ŚRODEK

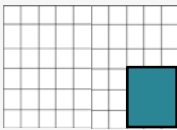
DP	32 000
FP str. 3-5	25 000
FP pozostałe	22 000
FORMAT SPECJALNY	15 000
M20	12 900
JP	12 500
M15	12 000
M12a	9 200
M12	9 200
M12 pion	9 200
Nakładka	Wycena indywidualna

Ceny podane w PLN i są cenami netto

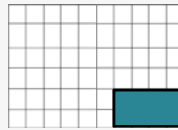
Dwutygodnik „Puls Medycyny”



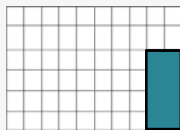
M10
format w mm:
248,5 x 115,1



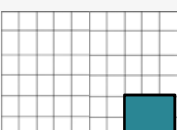
M9
format w mm:
147,7 x 174,5



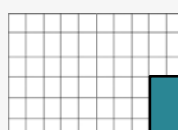
M8
format w mm:
198,1 x 115,1



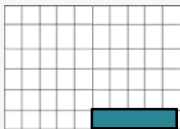
M8 pion
format w mm:
97,3 x 234



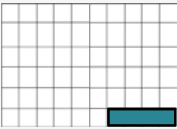
M6
format w mm:
147,7 x 115,1



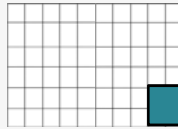
M6 pion
format w mm:
97,3 x 174,5



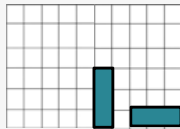
M5
format w mm:
248,5 x 55,5



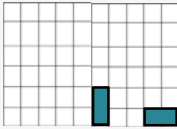
M4
format w mm:
198,1 x 55,5



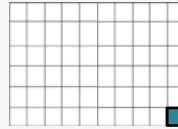
M4 pion
format w mm:
97,3 x 115,1



M3
format w mm:
147,7 x 55,5
46,9 x 174,5 (pion)



M2
format w mm:
97,3 x 55,5
46,9 x 115,1 (pion)



M1
format w mm:
46,9 x 55,5



OKŁADKA

M10	5 400
M9	5 000
M8	4 200
M8 pion	4 200
M6	3000
M6 pion	3 000
M5	2 700
M4	1 700
M4 pion	1 700
M3	1 500
M3 pion	1 500
M2	950
M2 pion	950
M1	530

Ceny podane w PLN i są cenami netto

— Harmonogram wydań 2022

PULS Medycyny		
Nr	Data oddania do druku (piątek)	Data wydawnicza (środa)
1 (428)	21.01.2022	26.01.2022
2 (410)	04.02.2022	09.02.2022
3 (411)	18.02.2022	23.02.2022
4 (412)	04.03.2022	09.03.2022
5 (413)	25.03.2022	30.03.2022
6 (414)	06.04.2022	13.04.2022
7 (415)	22.04.2022	27.04.2022
8 (416)	06.05.2022	11.05.2022
9 (417)	20.05.2022	25.05.2022
10 (418)	03.06.2022	08.06.2022
11 (419)	24.06.2022	29.06.2022
WS	08.07.2022	13.07.2022
WS	29.07.2022	03.08.2022
12 (420)	09.09.2022	14.09.2022
13 (421)	23.09.2022	28.09.2022
14 (422)	07.10.2022	12.10.2022
15 (423)	21.10.2022	26.10.2022
16 (424)	04.11.2022	09.11.2022
17 (425)	18.11.2022	23.11.2022
18 (426)	02.12.2022	07.12.2022
19 (427)	16.12.2022	21.12.2022
WS	22.12.2022	28.12.2022



BONNIER
Healthcare Polska

—— Zapraszamy do współpracy

20PULSMEDYCYN
ROK 1990 WYDAWCA: BONNIER HEALTHCARE POLSKA S.P.A. GAZETA DLA PROFESJONALISTÓW

BONNIER
Healthcare Polska

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Kapitał zakładowy: 990 000,00 zł

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