



Grupa Bonnier

PRESS

Technical information

**Puls
Biznesu**

Technical informations – „Puls Biznesu”

- We are receiving graphic files in EPS or TIFF format with extension .eps or .tif.

Graphic files prepared should meet the following requirements:

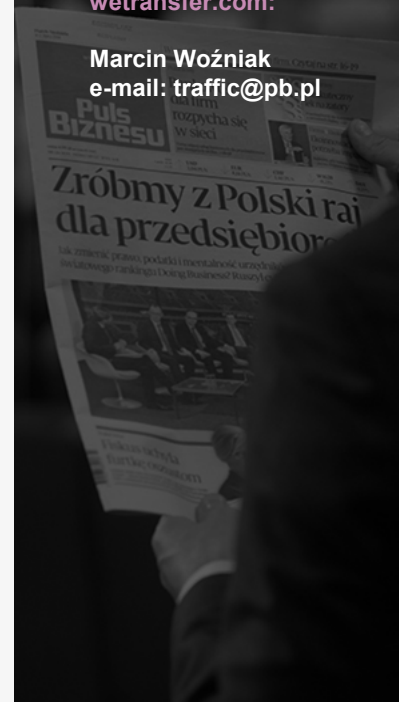
- all colours should be in CMYK (we don't use Pantone colours),
- all fonts should be converted to curves,
- resolution for newspaper: 300 dpi.
- minimal font size: sans serif and single-element - 6 points,
- minimal font size: serif 8 points
- minimal font size for two colours 10 pt, serif – 12 pkt
- minimal font size for three or four colours 12 pt, serif – 14 pt
- please avoid inscriptions in four colours - black text shouldn't be separated in four colours, and should be overprinted
- total ink in pictures should't exceed 230%

For the advertisements placed on ftp, please confirm by email the name of the file and the dates of issue.

Download
ICC Color profile

Materials should be
delivered on e-mail or
wetransfer.com:

Marcin Woźniak
e-mail: traffic@pb.pl



Technical informations – LWC magazines

- We are receiving graphic files in EPS or TIFF format with extension .eps or .tif.

Graphic files prepared should meet the following requirements:

- all colours should be in CMYK (we don't use Pantone colours),
- all fonts should be converted to curves,
- resolution for newspaper: 300 dpi.
- total ink in pictures should't exceed 300%, cover 320%
- minimal font-size: serif and single-element - 6 points,
- minimal font-size: non-serif and single-element - 7 points,
- fonts used in Photoshop cannot be smaller than 13 points,
- fonts consisting of several colours wirtten on CMYK should have at least 8 points
- minimal line size: 0.3 points (lines consisted of more than 2 colours are not recommended).

For the advertisements placed on ftp, please confirm by email the name of the file and the dates of issue.

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— We invite you to cooperate with us!

BONNIER
Business Polska

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